

**INFORMATION DELIVERY SYSTEM**  
**FOR PROVIDING SENDERS WITH A RECIPIENT'S**  
**MESSAGING PREFERENCES**

**Abstract of the Invention**

An information delivery system includes a web server in operative communication with a plurality of recipients and a plurality of senders, the plurality of senders desirous of generating messages intended for the plurality of recipients, respectively. The web server includes a plurality of recipient preference profiles corresponding to the plurality of recipients, respectively, and a plurality of sender profiles corresponding to the plurality of senders, respectively. Each of the recipient preference profiles includes respective information directed to the recipient's preferences for receiving messages and the web server provides the plurality of senders with access to the plurality of recipient preference profiles. The web server maintains a relationship between a log of recipient preference profiles out of the plurality of recipient preference profiles that have been accessed by a particular sender. For each of the recipient preference profiles in the log of recipient preference profiles, the web server provides a change notification to the particular sender of a change in the recipient preference profile.